pointerpro

Master your project with our skills

Got bold ideas, but tight deadlines or limited resources? We'll get your assessments and reports up and running.

Our Professional Services team tailors solutions to the scope of your imagination. From next-level **assessment and report design** to an effective setup for **distribution and monetization.**

Our prime services

Content creation

Scoring and logic

Design and graphs

Middleware integration

Database integration

5 streamlined steps

Step 1
Discovery

A call with our sales team

Step 2
Budgeting

We define the scope and budget based on your content

Step 3
Kickoff

Confirm the scope and sign the agreement

Step 4
Build

Timeline depends on the scope of the project

Step 5
Delivery

Whatever timeline we agreed on, we manage

> "
> **Your colleagues are really approachable** and spend time to **get into the nitty-gritty** of the logic of our assessments. **They always find solutions.**
>
> **Anna Riepe, International Learning Designer at Vlerick Business School**
> "

How it works

Want to get started with our services?
Here's the list of things we need to provide an accurate quotation on your project.
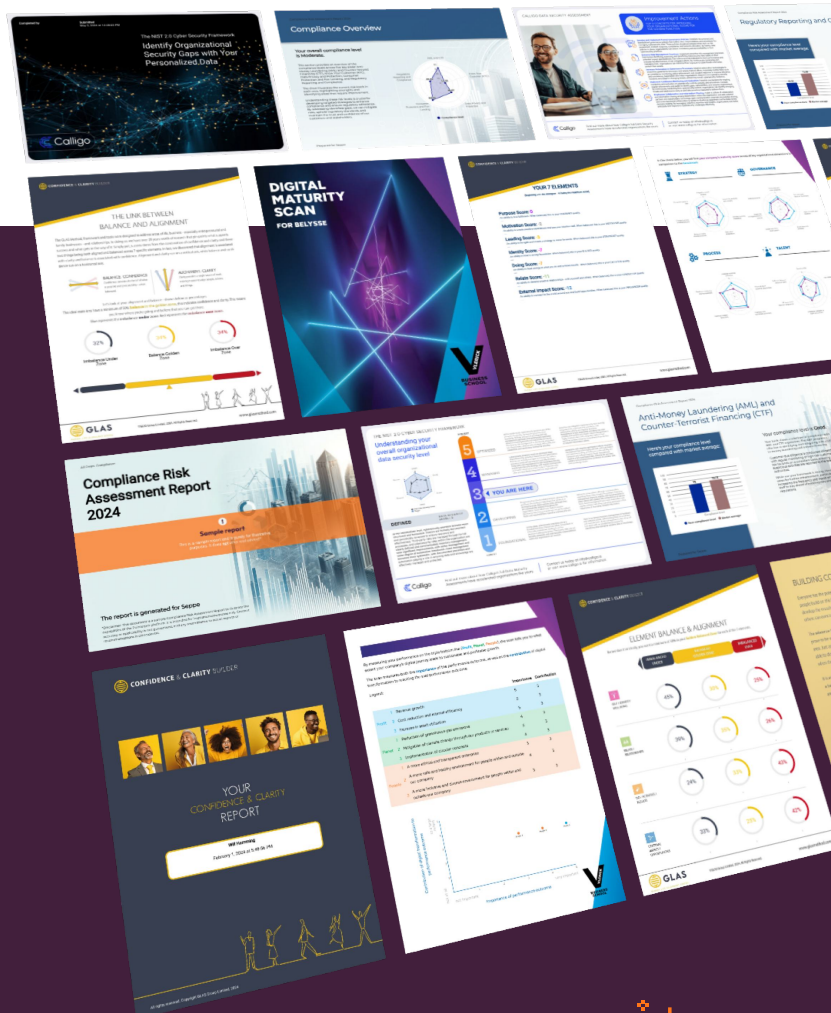
The assessment(s)

Delivered in MS Excel format, including the following:

- Questions with answer options

- Question skip logic

- Scoring by question, section, and overall

- Formulas, calculations in relations to question, section scoring

- Outcomes (variable end screens and related conditions)

The PDF report(s)

- Mockups of the report(s) - delivered in MS Word or Google Docs format

- Conditions for when variable content should be shown + copy of all possible content options

- Should external data sources be queried? Or does all data come from the assessments themselves?

Need inspiration?
Check out some examples

We're trusted by 1.000+ organizations worldwide.

- Consultants and coaches

- HR & marketing departments

- Education and health experts

- Non-profit institutions

Read the interviews

pointerpro